



**IPS-USA Corporate Partnership/Sponsorship Program for Peeling Around the World Course**  
**Thursday, March 16, 2023**  
**2:00 pm to 6:00 pm**  
**Ernest Morial Convention Center, New Orleans, LA**  
**Room 288/289**

The International Peeling Society- USA would like to invite you to participate in our Premier annual **Peeling Around the World Course** held as part of the American Academy of Dermatology Global Day at their winter academy meeting. Leaders in the field on the art, science, and technology of chemical peels will discuss the best practices of superficial to deep chemical peels for various therapeutic and aesthetic indications across all skin types.

This unique meeting will provide face-to-face networking and opportunities to promote your company's products and services to dermatologists interested in learning the latest techniques and products for chemical peels. We have several different branding partnership levels to meet your marketing needs.

Please contact Lora Tusinski [ltusinski@samiworks.net](mailto:ltusinski@samiworks.net) to confirm your participation or discuss additional opportunities not listed below.

**Platinum Level Corporate Sponsor Benefits - \$7,500**

- One six-foot tabletop exhibit in the meeting room
- Up to six representative badges
- Acknowledgement during the course
- Company's logo and acknowledgement on signage during the course
- Company's logo and acknowledgement in the onsite program
- Full-page ad in onsite program
- Recognition on the IPS-USA Website
- Opportunity to supply two items of choice of product or literature in bags for attendees
- Opportunity to schedule attendees for meetings during the AAD meeting exhibit hours
- Digital registration list prior to and after the course
- Year-long company logo, website link and company recognition as a Platinum level sponsor on IPS-USA website
- Two times IPS mailing list for corporate e-message delivery

**Gold Level Corporate Sponsor Benefits - \$6,000**

- One six-foot tabletop exhibit in the meeting room
- Up to five representative badges
- Company's logo and acknowledgement on signage during the course
- Company's logo and acknowledgement in the onsite program
- Half-page ad in on-site program
- Opportunity to supply your choice of one product or piece of literature in bags for attendees
- Opportunity to schedule attendees for meetings during the AAD meeting exhibit hours
- Digital registration list prior to and after the course
- Year-long company logo, website link and company recognition as a Gold level sponsor on IPS-USA website
- One-time IPS mailing list for corporate e-message delivery



**Silver Level Corporate Sponsor Benefits - \$5,000**

- One six-foot tabletop exhibit in the meeting room
- Up to four representative badges
- Company's logo and acknowledgement on signage during the course
- Company's logo and acknowledgement in the onsite program
- Quarter page ad in onsite program
- Opportunity to supply product/literature in bags for attendees
- Opportunity to schedule attendees for meetings during the AAD meeting exhibit hours
- Digital registration list prior to and after the course
- Year-long company logo, website link and company recognition as a Silver level sponsor on IPS-USA website

**Advertising Branding Opportunity - \$4,000**

- Company's logo and acknowledgement in the onsite program.
- Opportunity to supply product/literature in bags for attendees
- Year-long company logo, website link and company recognition as a Brass level sponsor on IPS-USA website

**Exhibit Table Only - \$2,500**

- One six- foot tabletop exhibit
- One registration badge
- Company's logo and acknowledgement in the onsite program.